

THE

QANTAS

STORY



... 1920

TODAY ...



TOMORROW



QANTAS EMPIRE AIRWAYS LTD.

AUSTRALIA'S OVERSEAS AIRLINE

MIGHTY OAKS from little acorns grow...

FROM tiny beginnings in the infancy of civil aviation, Qantas has grown to be one of the world's greatest air carriers. As Australia's Overseas Airline, Qantas has helped build and maintain the splendid flying traditions of one of the world's most air-minded countries. Established in 1920, with over 36 years' experience, Qantas serves the major countries of the world.

A little past history will explain the name

While surveying an air route between Longreach and Darwin for the famous England-Australia air race in 1919, ex-Australian Flying Corps Lieutenants, Hudson Fysh and P. J. McGinnis conceived the idea of establishing an aerial transport service to cover the vast lonely spaces of Northern Australia. The following year they met Sir Fergus McMaster, a well-known Queensland pastoralist, who helped them to form the Company "Queensland and Northern Territory Aerial Services Ltd." This soon became known throughout the land as "QANTAS". It began the first regular air service in Eastern Australia from Charleville to Cloncurry — a long distance of 577 miles for the small, slow, aeroplanes of those days.

The services gradually expanded and in 1934 the operating Company was named "Qantas Empire Airways Limited". The same year QANTAS joined with Imperial Airways Limited (the forerunner of British Overseas Airways Corporation) in inaugurating the great trunk route between Australia and England. The Kangaroo Route, as it is now called, is still successfully operated by QANTAS in partnership with B.O.A.C.

In 1947, the Australian Government bought the Company's shares and announced that Qantas Empire Airways would be the chosen operator for the nation's overseas air services—hence the slogan "Australia's Overseas Airline".

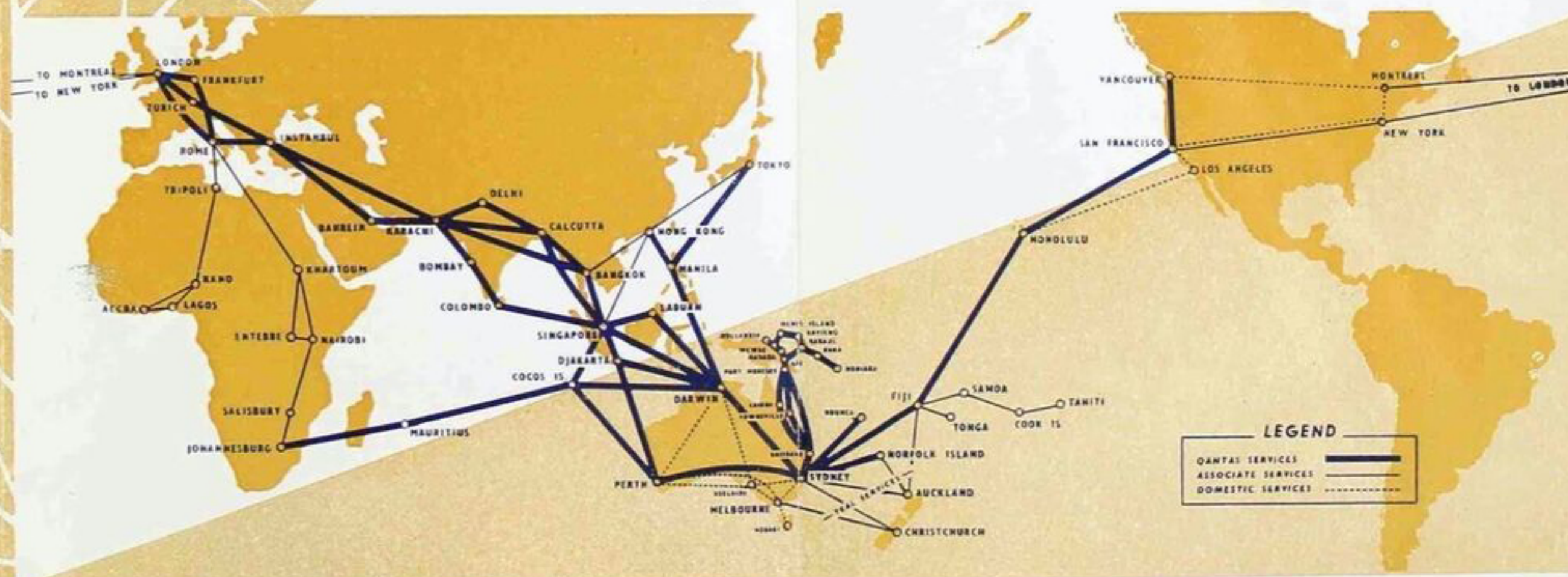


World-famous long-range airliners



All Qantas main trunk routes are served by mighty Super Constellations, recognised the world over for their superb long-distance performance. The Super Constellation has four Wright turbo-compound engines which provide a total of 13,000 h.p. With its great range and power, this modern "giant of the skies" flies above and round the weather so that passengers in the "pressurised" and air-

conditioned cabin enjoy smooth, level flight over the longest trips. The interior of the airliner, with its restful colour schemes, its unique murals, has been designed by Henry Dreyfuss, and is a triumph of artistic skill and ingenuity. From the spotless, shining galley to the lightly tinted picture windows — no detail has been overlooked which could add to the passengers' comfort.



TWENTY-FIVE COUNTRIES AND FIVE CONTINENTS

Qantas carries thousands of passengers on services linking Australia, Europe, Asia, Africa and America — a network of over 60,000 miles. All over the world the famous Qantas "Flying

Kangaroo" symbolises a standard of superb service and overall efficiency which ranks amongst the finest in the air. Qantas, and associate airlines, provide a world-wide coverage.

THE "Connoisseur" SERVICE



Qantas introduced this de-luxe service soon after the giant new Super Constellation began service on the Pacific Route between America and Australia. Today, Connoisseur Services operate on the Kangaroo Route between Australia and Europe, too. All passengers who travel Qantas Connoisseur enjoy splendid service; excellent meals served with complimentary wines, and the relaxing comfort of a Sleeperchair. The Sleeperchair, of course, is no ordinary chair. At the touch of a button, it pushes right back to an almost horizontal position and, with the addition of a footrest, becomes the next best thing to a real bed. The important feature about the Connoisseur Service is that standard first class fares apply. (A limited number of sleeping berths are available on the Southern Cross Route between Australia and North America at a small extra charge.)



Tourist Class Services

In April, 1954, Qantas introduced money-saving Tourist Class air travel on many services. It was immediately popular. Passengers who travel Tourist with Qantas save over 20% on first class fares and still enjoy fine service and very comfortable conditions. Meals and nightstop accommodation are covered in the cost of the ticket.



Qantas Personnel

From Flight Captains to Baggage Porters, every member of the Qantas organisation works to maintain the high standard of service and efficiency which has been the proud tradition of the Company since its inception. Flight crews are trained to the

minute and led by widely experienced captains, many of them "Millionaires" in flight miles. The engineers who keep the Qantas Fleet of modern airliners operating on fast, regular schedules undergo one of the most extensive training programmes in the aircraft industry. Apprentices, as well as receiving thorough practical tuition, attend Qantas's own technical school for theoretical training on a course which lasts five years. Stewards and hostesses are all specially trained to help make your trip a pleasant and long-remembered experience.

Qantas Tomorrow



Qantas, realising the jet age in aviation is no longer a dream of the distant future, has already placed its order for seven American Boeing jet Stratoliners. The first of these huge American airliners will be delivered to Qantas in May, 1959, and the last is scheduled for delivery in September of the same year. This will mean that Qantas will be the first non-American airline operator to put the Boeing 707s into service. The Stratoliners will almost halve present travel time on Qantas routes. They cruise at an average speed of 550 m.p.h. and carry 70 to 120 passengers. This will be a further step towards bringing Australia into closer contact with the other nations of the world.

Qantas Agents & Offices



There are Qantas Offices in countries throughout the world, and in all major cities you'll find appointed agents for Qantas. These men are "travel specialists", able to offer you an all-round, free service that saves money, means more enjoyable travel.

We hope this leaflet has served to let you know something of the Qantas organisation. We are proud of our long record of progress and achievement; proud of the fact that from a back-country "bush" airline, Qantas today takes its place among the greatest airlines in the world.

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